

Nani Tang

nanitangux@gmail.com | +1 (832) 705- 5847 | [linkedin.com/in/nanitang/](https://www.linkedin.com/in/nanitang/) | portfolio: nanitang.com

EDUCATION

The University of Texas at Austin

Expected in 05/2025

Major: Bachelor of Science in Informatics

Focus: User Experience and User Interaction Design

Minor/Certificate: Bridging Disciplines Certificate in Design Strategies

Relevant Coursework: User Experience and User Interface Design, Design Thinking, Ethical Foundations, Elements of Computers & Programming, Research Methods for Informatics, Integrated Design, UX Research, Studio Partnership, Digital Graphic Communications, Digital Accessibility, Graphic Design, Presentation & Improvisation

GPA: 3.89/4.00

Texas Global | Tokyo, Japan
Study Abroad Program | 05/2023 - 06/2023
Nanotechnology and Innovation

SKILLS

Research: Research Plan, Screeners, Contextual Inquiry, User Research Methods, Competitive Analysis, Affinity Diagram, Storyboarding, Journey Mapping, Wireframing, Prototyping, Usability Testing

Design: Figma (basic), Canva, Adobe Illustrator (basic)

Programming: Python (basic)

Database: Excel, PowerPoint, Word Certified

Strengths: Storytelling, Leadership, Communication, Customer Service, Problem-Solving, Collaboration, Adaptability, Attention to Detail, Inclusion, Empathy

Languages: English (Native), Vietnamese (Proficient)

CERTIFICATIONS

- DesignLabs | *Current*
- IBM Accelerate Design 2023 Intermediate Badge
- Intro to User Experience Design [Georgia Institute of Tech-online]
- CPR, BLS, EMT Certified

DESIGN EXPERIENCE

Studio Partnership: Fidelity Investments

Design Researcher and Designer | 08/2023 – 12/2023

- Collaborated with cross-functional team of 6 to gather data, synthesize, and present client value and opportunity space in the student debt scene
- Presented and built empathy with clients through immersive story-telling
- Illustrated through prototypes, sketches, and presentation materials and demonstrated a potential pathway to achieving the functional and emotional value that design ideas deliver while meeting client needs

IBM Accelerate Program | Virtual Program

Design Track Participant | 06/2023 - 08/2023

- Accepted into an 8-week national program with a competitive rate of 7.4% focused on UX Design and Research
- Participated in weekly workshops facilitated by IBM design coaches or industry professionals
- Collaborated with 12 other accelerate participants to solve UX challenges via Mural

Bass Pro Shops (Winner UX Design Club Fall 2023 Design Challenge) | Austin, TX

Designer | 01/2023 - 02/2023

- Redesigned Bass Pro Shops mobile PDP using Figma and shopping cart to meet user stories
- Created *list* page using Figma for customers to organize and save favorite products to increase customer retention

Pledge to Distance (Community Campaign) | Houston, TX | @pledgetodistance on Instagram

Creative Artist | 04/2020 - 03/2022

- Produced personalized artwork 5+ hours a week to create unique portraits and names in the shape of a mask to remind pledgers of their promise to social distance
- Grew from a team of 5 to 17 within a year and gained 3400+ pledges worldwide
- Featured on news channels such as NBC and FOX 26

WORK EXPERIENCE

The iSchool Inclusion Institute (i3) | Austin, TX

i3 Scholar, Project Manager, First Author | 06/2023- *Current*

- Chosen 1 of 25 students (12% acceptance rate) nationwide for research and leadership development program that prepares attendees for graduate studies and careers in information sciences
- Engaged in 176+ hours of hands-on information sciences, computational thinking, research design, and professional development workshops facilitated by information professionals and PhD fellows
- Leads a team of 4 with a PhD Research advisor on a 20-month-long virtual research paper analyzing character design and gender representation in video games and community perspectives

BB.Q Chicken | Austin, TX

Restaurant Server | 06/2022 - *Current*

- Managed 50+ customers at a time while collaborating with 5 backend kitchen staff members and frontend managers to accomplish customer dine-in needs and take out 12+ hours per week

LEADERSHIP & INVOLVEMENT

UX Design Club | Austin, TX

Design Officer | 08/2023 - *Current*

- Create engaging and visually appealing social media content via Canva and Figma such as infographics, posts, panel slides, and club branding weekly

iSchool Undergraduate Student Council | Austin, TX

Director of Alumni Relations | 01/2023 - *Current*

- Set goals and vision for 200+ students and the future for the first undergrad organization as the first inaugural and reelected Director
- Organize and manage alumni workshops, guest speakers, and partnerships with alumni in collaboration with iSchool Careers Center

Student Engineers Educating Kids (SEEK) | Austin, TX

Mentor, Program Officer | 08/2022 - *Current*

- Taught 10 STEM topics to 1-3 elementary-middle school mentees and guided hands-on physical projects integrating arts, engineering, and design that encourage creative thinking and problem-solving
- Provided guidance related to academics, STEM career interests, and personal life to mentee
- Lead group of 17 mentors at Blanton Elementary and organized the logistics and design for a Mechanical Engineering project