



# NANITANG

## UX RESEARCHER

### CONTACT

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 [nanitang.com](https://www.nanitang.com)

### EDUCATION

#### THE UNIVERSITY OF TEXAS AT AUSTIN | 2025

Bachelor of Science in Informatics (UX/UI Design) & Design Strategies

### TECHNICAL

Figma, Illustrator, Canva, Miro, Mural  
Optimal Workshop Tools,  
UserTesting, Qualtrics  
Google Slides, Powerpoint  
Deque, ANDI (WCAG)

### COMPETENCIES

Survey Design, Recruitment, Usability Testing, Contextual Inquiry

Competitive Analysis, Heuristic Evaluations, Data Analysis

In-depth Interviews, Affinity Clustering, Sense-making, Reporting, Storytelling, Recommendations

Feature Prioritization, Participatory Design

Journey Maps, Personas

Prototypes, Wireframes, User Flows

Project Management, Client Based Work

### SUMMARY

Dedicated UX/Informatics student with 3 years of experience leading comprehensive user research initiatives, exceptional communication and collaboration skills, and detail-oriented problem solving. Strong ability to drive user-centered focus and translate insights into actionable recommendations.

### EXPERIENCE

#### DESIGN RESEARCHER AND DESIGNER

Studio Partnership: Fidelity Investments

**08/2023 - 12/2023**

- Collaborated with cross-functional team of 7 resulting in client value and opportunity for Fidelity's UX Design Team
- Conducted contextual inquiries and participatory design with 14 participants to understand feelings, thoughts, and challenges of students in the debt scene delivering a final product

#### UX RESEARCHER

UX Research Course, Booking.com

**08/2023 - 12/2023**

- Successfully led and managed team of 4 resulting in actionable recommendations informed through user and client business needs through contextual inquiry, moderated usability testing, and quantitative survey

#### UX DESIGNER

UX/UI Design Course, Tripify Group Travel Application

**02/2023 - 04/2023**

- Led a team of 5 accomplishing end-to-end UX process from brainstorming to usability testing and heuristic evaluation for a group travel itinerary application
- Conducted semi-structured interviews and synthesized that data to address user needs and accessibility features